

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57111

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

39976	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	165467	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	SHORR JOHNSON MAGNUS			BOB CASEY FOR PENNSYLVANIA			
AND	1831 Chestnut St Ste 602			PO BOX 58746			
ADDRESS	Philadelphia	PA	19103-3700	Philadelphia	PA 19102-8746		
	USA			USA			
CONTACT	MICHAEL D'ETTORRE			PRODUCTGENERAL ELECTION WEEK 2 ADD			
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT CODE	1310		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 10/29/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY BOB CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	F	2	07:00A	09:00A	30S	10/26/12-10/26/12	THE EARLY SHOW	2	380.00	760.00
2	M	2	07:00A	09:00A	30S	10/29/12-10/29/12	THE EARLY SHOW	2	450.00	900.00
3	F	1	05:00A	05:58A	30S	10/26/12-10/26/12	THIS MORNING 5-6AM	1	380.00	380.00
4	M	1	05:00A	05:58A	30S	10/29/12-10/29/12	THIS MORNING 5-6AM	1	360.00	360.00
5	F	1	05:58A	07:00A	30S	10/26/12-10/26/12	THIS MORNING 6-7AM	1	675.00	675.00
6	M	1	05:58A	07:00A	30S	10/29/12-10/29/12	THIS MORNING 6-7AM	1	720.00	720.00
7	F	1	11:58A	12:30P	30S	10/26/12-10/26/12	NOON NEWS	1	585.00	585.00
8	M	1	11:58A	12:30P	30S	10/29/12-10/29/12	NOON NEWS	1	720.00	720.00
9	F Cancelled		10:58A	11:58A	30S	10/26/12-10/26/12	PRICE IS RIGHT	0	550.00	.00
10	M	1	10:58A	11:58A	30S	10/29/12-10/29/12	PRICE IS RIGHT	1	675.00	675.00
11	F	1	02:00P	02:57P	30S	10/26/12-10/26/12	THE TALK	1	360.00	360.00
12	M	1	02:00P	02:57P	30S	10/29/12-10/29/12	THE TALK	1	405.00	405.00
13	F	1	04:00P	05:00P	30S	10/26/12-10/26/12	4PM EARLY NEWS	1	585.00	585.00
14	M	1	04:00P	05:00P	30S	10/29/12-10/29/12	4PM EARLY NEWS	1	720.00	720.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

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PAGE 2

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NAME	SHORR JOHNSON MAGNUS			BOB CASEY FOR PENNSYLVANIA							
AND	1831 Chestnut St Ste 602			PO BOX 58746							
ADDRESS	Philadelphia	PA	19103-3700		Philadelphia	PA		19102-8746			
	USA			USA							
CONTACT	MICHAEL D'ETTORRE			PRODUCT		GENERAL ELECTION WEEK 2 ADD					
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.		PRODUCT CODE	1310					
NATIONAL SALESPERSON											
BROADCAST SCHEDULE STARTING							10/26/12	AND ENDING	10/29/12	NO. WEEKS:	1

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			FROM	TO						
15	F	1	05:58P	06:30P	30S	10/26/12-10/26/12	M-F 6PM NEWS	1	1080.00	1080.00
16	M	1	05:58P	06:30P	30S	10/29/12-10/29/12	M-F 6PM NEWS	1	1080.00	1080.00
17	F	1	07:30P	07:58P	30S	10/26/12-10/26/12	THE INSIDER	1	700.00	700.00
18	M	1	07:30P	07:58P	30S	10/29/12-10/29/12	THE INSIDER	1	700.00	700.00
19	F	1	10:00P	11:00P	30S	10/26/12-10/26/12	BLUE BLOODS	1	2340.00	2340.00
20	Su	1	06:58P	08:00P	30S	10/28/12-10/28/12	60 MINUTES	1	5500.00	5500.00
21	Su <i>Cancelled</i>		08:00P	09:00P	30S	10/28/12-10/28/12	THE AMAZING RACE	0	3600.00	.00
22	F	1	09:00P	10:00P	30S	10/26/12-10/26/12	CSI: NY	1	2250.00	2250.00
23	Su	1	09:00P	10:00P	30S	10/28/12-10/28/12	THE GOOD WIFE	1	3000.00	3000.00
24	Su	1	10:00P	11:00P	30S	10/28/12-10/28/12	THE MENTALIST	1	3780.00	3780.00
25	M	1	07:58P	08:57P	30S	10/29/12-10/29/12	HOW I MET YOUR	1	5000.00	5000.00
26	F	2	11:35P	12:37A	30S	10/26/12-10/26/12	11:35P-12:37A - LETTERMAN	2	575.00	1150.00
27	M	2	11:35P	12:37A	30S	10/29/12-10/29/12	11:35P-12:37A - LETTERMAN	2	575.00	1150.00
28	0000011	2	11:00P	11:35P	30S	10/27/12-10/28/12	11PM NEWS	2	1890.00	3780.00

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CONTACT	MICHAEL D'ETTORRE				PRODUCTGENERAL ELECTION WEEK 2 ADD		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.		PRODUCT CODE	1310	
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 10/29/12 NO. WEEKS: 1							

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			FROM	TO						
29	F	1	11:00P	11:35P	30S	10/26/12-10/26/12	11PM NEWS	1	2000.00	2000.00
30	M	1	11:00P	11:35P	30S	10/29/12-10/29/12	11PM NEWS	1	2250.00	2250.00
31	Su	1	11:58A	06:30P	30S	10/28/12-10/28/12	NFL PRE-GAME SHOW	1	3000.00	3000.00
32	Sa	1	07:58P	09:00P	30S	10/27/12-10/27/12	CRIMETIME SATURDAY	1	810.00	810.00
33	Su	1	06:30A	07:00A	30S	10/28/12-10/28/12	THE SUNDAY BUSINESS PAGE	1	135.00	135.00
34	Su	1	08:28A	08:57A	30S	10/28/12-10/28/12	KD/PG SUNDAY EDITION	1	200.00	200.00
Total Contract:								37		47750.00
							Billing Summary			
						Oct	Nov	Dec	Total	
Qtr 4-12						33070.00	14680.00	.00	47750.00	
									GRAND TOTAL	47750.00

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